



## Sponsorship Levels

- Supporting Sponsor | \$2,500**
  - Provide a two to three-minute company introduction at one of the keynote sessions
  - Logo and company name on applicable signage throughout the conference material
  - Two full registrations for the conference
  - Company logo and link on CCBE website for twelve months
  - Company logo on conference program
  
- Community Sponsor | \$1,500**
  - Logo and company name on applicable signage throughout the conference material
  - One full registration for the conference
  - Company logo and link on CCBE website for twelve months
  - Company logo on conference program
  
- Patron Sponsor | \$750**
  - Logo and company name on applicable signage throughout the conference material
  - Company logo and link on CCBE website for twelve months
  - Company logo on conference program

## Sponsorship Additional Opportunities

Include add-ons from the following list to your sponsorship level. Please note, all add-on sponsorships are on a first-come first-served basis.

- Lanyards | \$700**

Each attendee will receive your company sponsored lanyard, including the company name and logo.
- Conference Swag | \$1,000**

All attendees will receive conference swag.
- Hosted Snack Break | \$1,500**

Host a snack break attendees can enjoy between breakout sessions. Your company will select the cuisine options and company literature will be displayed near the area.
- Additional Branding Opportunities!**

There are a number of innovative options to get your message across to conference attendees at both the Hyatt Regency Monterey Hotel. Contact CCBE to learn more and create a custom package that fits your budget.



## Sponsorship Opportunities

The California County Boards of Education (CCBE) annual conference will be on September 9-11, 2022, at the Hyatt Regency Monterey Hotel in Monterey CA. County board members and superintendents attend CCBE's annual conference for professional development and network opportunities that focus on specific issues, highlight best practices and new ideas which address the unique issues faced by county boards and the students they serve. Notable keynote speakers in the past have included State Board of Education President Dr. Linda Darling Hammond, Zoom Founder/CEO Eric Yuan, and other dignitaries. The approximate 180 attendees include county board members, superintendents, staff, and invited guest speakers.

## Sponsorship Application/Contract

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Company name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Business phone: \_\_\_\_\_ Mobile phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship level:** \_\_\_\_\_ **Add on(s):** \_\_\_\_\_

**Total Sponsored:** \$ \_\_\_\_\_

I (we) certify the foregoing information is correct and authorize CSBA/CCBE to invoice my (our) company for the sponsored amount and activate participation upon application approval.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit your sponsorship application/contract to [ccbe@csba.org](mailto:ccbe@csba.org)**