

CONNECT WITH CSBA

IT'S AS EASY AS 1-2-3

There are so many ways to stay connected with CSBA. We have the traditional mediums, such as our weekly electronic newsletter, monthly printed newsletter, quarterly magazine and assorted direct mail.

As we've enter a new era of social networking, there are even more ways to keep abreast of the latest and greatest education news from CSBA.

We have THREE easy ways to stay involved with CSBA.

- 1 **Become a fan of CSBA on Facebook**
- 2 **Follow CSBA on Twitter**
- 3 **Watch CSBA on YouTube**

You must have a personal Facebook, Twitter or YouTube account to access the Facebook, Twitter or YouTube. We've provided you basic set-up instructions on the reverse of this flier.

Visit <http://www.csba.org/NewsAndMedia/SocialNetworking/FacebookTwitter.aspx> for more information on CSBA's social networking.

Contact CSBA's resourceful Information Technology and Resource Services team at it@csba.org or 916.669.3332 if you need assistance.



GETTING STARTED

SETTING UP A FACEBOOK, TWITTER OR YOUTUBE ACCOUNT

1

Facebook

1. Visit www.facebook.com
2. See “Sign Up” on the right-hand side of the web page.
3. Provide the following to register for a Facebook account.
 - a. First name
 - b. Last name
 - c. Your e-mail
 - d. Re-enter e-mail
 - e. New password
 - f. Sex
 - g. Birth date
4. Once you enter the information above, you will be taken to a security page to verify information and you can then begin populating your Facebook page.
5. You may become a fan of California School Boards Association page by searching for California School Boards Association once your page is set up.

2

Twitter

1. Visit www.twitter.com
2. See “Sign Up” on the right-hand side of the web page.
3. Provide the following to register for a Twitter account.
 - a. Full name
 - b. User name
4. You may follow CSBA or CSBA’s annual conference on Twitter by entering https://twitter.com/CSBA_Now or <https://twitter.com/csbaaec> into your URL.

3

YouTube

1. Visit www.youtube.com
2. Click “Create Account” in the upper right-hand corner
3. Provide the following to register for a youtube account.
 - a. E-mail address
 - b. Username
 - c. Location
 - d. Postal Code
 - e. Date of birth
 - f. Gender
4. Accept the terms of service to create account.
5. You can watch the latest CSBA videos by entering <http://www.youtube.com/csbavideo> into your URL.

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